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The deadline for submitting articles is 18 June 2026.

Interested authors, faculty members of different universities, academicians, and researchers are cordially requested to submit their write-ups/articles for publication in the said journal by **18 June 2026**.

Format of the Manuscript and Guidelines for Authors

- a) The author(s) should ensure the originality of the article and ensure that the submitted manuscript has not been published previously and is not under consideration for publication elsewhere. A cover letter should clearly identify the author's name (with designation, address, phone, fax, e-mail address) responsible for correspondence.
- b) Two hard copies along with a soft copy (MS Word version XP in DOC and RTF format) should be submitted, typed in English on A-4 size paper in double space. Fonts and format must follow the APA style (7th edition). Pages should be numbered chronologically. The article should not exceed 15 journal pages including tables, figures, and references.
- c) Article format, citations, and references should fully comply with the APA style. The content flow should be ordered as follows: Title page, Abstract, Keywords, Introduction, Objectives/Hypothesis, Literature Review, Materials and Methods, Findings and Analysis, Discussion and Conclusion, Recommendations, References, Appendices (Tables and Figures with captions).

Title page: This should include the title of the article, authors' names and affiliations complete mailing address, e-mail, and telephone number of one of the authors who will review the proof and the suggested running head.

Asim
28-4-2026



শুন্ম অব বিজ্ঞান

Bangladesh Open University
Gazipur-1705, Bangladesh

Abstract: This should be on the 2nd page of the manuscript. The title should also be written at the top of the abstract. The abstract should consist of not more than 150 words.

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- f) **Scan:** Any figure, drawing, illustration, or picture can be sent with scanning (in JPG/JPEG Format) conditioned to attach with photocopy with original citation and references and, if applicable, prior permission will be needed.
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- h) **Address for Submission:** Three original copies along with a soft copy of the manuscript should be sent to: The Editor "Journal of Business Studies", School of Business, Bangladesh Open University, Gazipur-1705, Phone: 02-996691106, E-mail: editor.jbs.sob.bou@gmail.com

A manuscript that fails to comply with the above guidelines will not be considered for publication.

Signature
28.04.2026

Prof. Dr. Md. Mayenul Islam
Editor, Journal of Business Studies
&
Dean, School of Business
Bangladesh Open University, Gazipur-1705.
Phone: 02-996691106
E-mail: editor.jbs.sob.bou@gmail.com